



Community Partner Pledge Form



West Chester Communities That Care invites you to partner with us as we **use prevention science to improve outcomes for local youth**. Together, as a coalition of business, health, faith, and education professionals, we foster data-driven, community-wide action to ensure a thriving future for youth, their families, and the greater West Chester area.

To address issues related to youth mental health, underage substance use and violence, we emphasize the role of parents, peers, and the broader community. With a focus on primary prevention, we promote resilience building that stays with youth for a lifetime.

The PA Youth Survey, given to approximately 3000 West Chester teens every two years, provides hyper-local, longitudinal data to guide our efforts.

As a Corporate Partner in Prevention, you might:

- join a committee or the Board of Directors
- provide financial support for a Youth Leadership Summit, school assembly or District-wide parent program
- offer programs to your employees or members
- promote our prevention messages through your social media, websites and/or email distribution lists.

To become a Corporate Partner, please return the attached form. Questions can be directed to our Community Mobilizer, Loretta Cohen at mobilizer@wcctc.org or 484-354-1504.

Join us! Together we can improve outcomes for youth.

Dennis Derr

Dr. W. Dennis Derr, Ed.D, LPC, Board President
West Chester Communities That Care

Date: _____

Company Name (as to appear for recognition)

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Person: _____

Email: _____

Level of Partnership :

Amount: \$ _____

Is there a particular school/schools you would like to "adopt"? Please list.

Signature: _____

Payment and Recognition Information:

-Only logo/camera ready art approved by you will be used for recognition.

-WCCTC is a non-profit, 501(c)3 organization. Donations are allowable by law. Federal tax identification # 47-1139505.

Make **checks payable to WCCTC** and mail to: WCCTC
c/o Loretta Cohen, 127 E. Chestnut St. West Chester, PA 19380

Visit www.wcctc.org for more information.

Questions? Contact us at mobilizer@wcctc.org or 484-354-1504.

Healthy Youth

THRIVE Program – \$5000

Support teens across the greater West Chester area to promote mental health and positive choices among their peers through message campaigns and alternative activities.

Adopt a School (Secondary) - \$2500

Support student led THRIVE initiatives in your neighborhood middle or high school.

Annual Teen Leadership Summit - \$1000

Support area teens as they engage their peers in leading healthy lifestyles.

Adopt a Teen - \$500

Provides funds for one teen's annual participation in our Leadership Program.



Strong Families

Adopt a School (Elementary) - \$2500

Bring local experts in parenting and prevention to area families each month to promote healthy communication and strong family bonds that build resilient youth who become sound decision makers in their teen years.

Single Speaker Event - \$1,000

Bring dynamic presenters to the entire West Chester area to inform and engage students, parents and the community on issues facing society today, including issues of addiction prevention and mental health.

Prevention/Education Brochure – \$500

Put valuable prevention information directly in the hands of area parents.

Champion Partnership - \$250 – Connects prevention professionals with area residents at local community events.

A Thriving Community

Community Message Partner – \$5000 (full campaign sponsor)

Help to create social media and direct mail prevention message campaigns that shape a culture where YOUTH THRIVE, supported by their parents, their peers and the community to live substance free, violence free and emotionally healthy lives.



Community Partnership Levels



	Platinum	Gold	Silver	Bronze	Champion
	\$5000	\$2500	\$1000	\$500	\$250
Name, logo and/or website included on giveaways, as able	X				
Name and logo included with prevention ad campaign, if desired	X				
Your promotional material included with giveaways	X	X			
Company appointee invited to address event audience	X	X			
One free employee wellness program to strengthen families.	X	X	X		
Recognition on website	X	X	X		
Banner displayed at in person events	X	X	X		
Logo on event flyer and mention during webinars.	X	X	X	X	
Recognition on Social Media	X	X	X	X	X

Presenting Partnerships are also available.

Growing Community Together.

Learn more at www.wcctc.org or contact us at:

mobilizer@wcctc.org

484-401-9226

Together we can...

**Improve Outcomes for Youth.
Strengthen Families.
Build a Resilient Community.**

Together we can change tomorrow.

About Us

West Chester Communities That Care (WCCTC) is a 501c3 organization empowering local citizens and community leaders to work together to sustain effective, evidence-based prevention programs. We identify and address community specific challenges that hinder positive outcomes for our youth. We develop creative approaches to address substance misuse, violence and mental health issues among youth.

About the Research

Our operational model is scientifically proven to reduce youth violence by 25%, youth smoking by 33% and youth binge drinking by 37%. We use local data from the PA Youth Survey (PAYS), to identify our own community's level of risk in these areas and examine the protective factors that will most benefit our community. The PAYS data has been collected through West Chester Area School District since 1998, giving WCCTC and its partners valuable longitudinal data with which to establish priorities and direct resources.

About the Strategy

Backed by research, strong marketing campaigns are the cornerstone of our effort to improve the emotional health of our youth and to address behavior and perceptions around youth substance use. Parent programs and a Teen Leadership Council further support healthy youth development. Your partnership allows us to engage area youth and their families in their own health outcomes, including typically underserved communities.

West Chester Communities That Care

Loretta Cohen, MSW

mobilizer@wcctc.org

484-354-1504

www.wcctc.org

www.wcthrive.org

Building a Community of Thriving Youth.



Together.



COMMUNITIES THAT CARE

wcctc.org

Partnership Opportunities